

BOG

BOARD OF GOVERNORS



- **Who we are**
- **What we do**
- **How to participate**



- Established in 1982
- Initially a grassroots member network within the AAO-HNS
- *Then:*
 - 90% AAO membership in private practice
 - 75% in solo or small single specialty group practices

BOG
BOARD OF GOVERNORS



- **Open to all Academy members to promote “advocacy and action”**
- **Comprised of local, state, and national otolaryngological societies from around the United States**



Board of Governors (BOG) now serves the entire Academy and specialty...

- By identifying and responding to local, state, and national **legislative, socioeconomic, and public relations issues** encountered by all otolaryngologists within our specialty.
- By providing organized **feedback from membership to Academy leadership**
- By establishing and maintaining **personal connections with all member societies.**

Each BOG society has 3 BOG representatives

- **Governor**
- **Alternate Governor**
 - *(as the Legislative Affairs Representative)*
- **Alternate Governor**
 - *(as the Socioeconomic & Grassroots Representative)*

- **Terms of governors and alternate governors are determined by their society**
- **Representatives have specific responsibilities to their society and the BOG**
 - **Society BOG representatives are a bridge between their society and the AAO-HNS**

Executive Committee

- **Chair**
Spencer Payne, MD (*Charlottesville, VA*)
- **Chair-Elect**
Lance Manning, MD (*Springdale, AR*)
- **Immediate Past Chair**
Ken Yanagisawa, MD (*New Haven, CT*)
- **Member-at-Large**
Troy D. Woodard MD (*Cleveland, OH*)
- **Secretary**
Karen Rizzo, MD (*Lancaster, PA*)

BOG Committees

- **Governance & Society Engagement**

Identify common goals and coordinate efforts

- **Legislative Affairs**

Assess, activate, & advocate for member needs

- **Socioeconomic & Grass Roots**

Listen and provide solutions for member problems

BOG Committees

- **Governance & Society Engagement**
 - **Chair:** Boris Chernobilsky, MD (*New York, NY*)
 - **Vice-Chair:** Samantha Anne, MD (*Orange, OH*)
- **Legislative Affairs**
 - **Chair:** David Boisoneau, MD (*Waterford, CT*)
 - **Vice-Chair:** Jeffrey Brown, MD (*Woburn, MA*)
- **Socioeconomic & Grass Roots**
 - **Chair:** Andrew Coughlin, MD (*Omaha, NE*)
 - **Vice-Chair:** Dale Tylor, MD (*Santa Barbara, CA*)

Governance & Society Engagement Committee

2019 Highlights

- Creating a web-based society interactive map and encourage Societies to remain active and engaged.
- Create a GoSE toolkit to aid members in creating and developing local and state societies.
- Work hand-in-hand with Member-at-Large to solidify interactions and communications between state societies and their respective Regional Representatives.

Legislative Affairs Committee

2019 Highlights

- Distribute Legislative Alerts with successful implementation of simplified mobile-enabled feedback to legislators for key concerns.
 - text “Otoadvocate” to 313131
- Grow [Project 535](#), [State Trackers Program](#), [I-GO \(In district Grassroots Outreach\)](#).
- Support [ENT PAC](#).

Socioeconomic & Grassroots Committee 2019 Highlights

- [*New Academy Student Initiative*](#) - physicians at grassroots level participate in multiple student programs including high school and medical school observerships. This provides opportunities for early exposure and a better understanding of our roles as Otolaryngologists.
- Update SEGR Toolkit with information covering unlisted codes and Category III codes.
- Raise member awareness of [*3P \(Physician Payment Policy workgroup\)*](#) activities, and foster opportunities to work together, with Paul Imber, DO serving as the BOG representative on 3P.

10 Regional Representatives

Enhance and facilitate communication

Region 10 Representative:

[Derek Lam, MD](#)

Region 9 Representative:

[Steven T. Kmucha, MD, JD](#)

Region 7 Representative:

[C. W. David Chang, MD](#)

Specialty Representative:

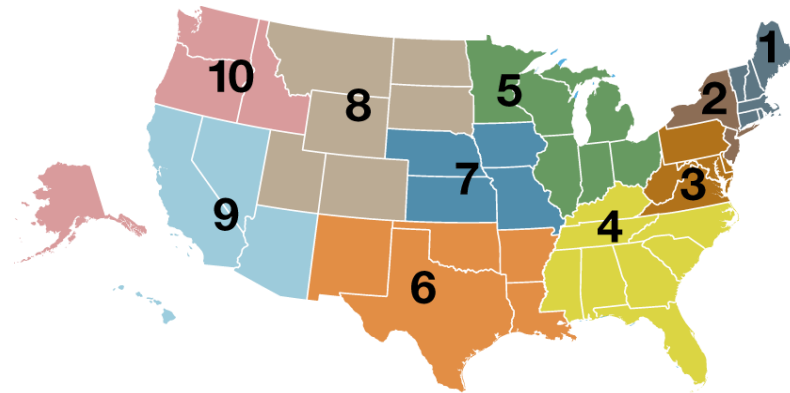
[Soha N. Ghossaini, MD](#)

Region 8 Representative:

[Andrew Winkler, MD](#)

Region 5 Representative:

[Robert Stachler, MD](#)



Region 1 Representative:

[Ray Winicki, MD](#)

Region 2 Representative:

[Phillip L. Massengill, MD](#)

Region 3 Representative:

[Karen Rizzo, MD](#)

Region 4 Representative:

[E. Scott Elledge, MD](#)

Region 6 Representative:

[Karen A. Hawley, MD](#)



BOG “Tool Box” Initiative

- Each BOG Committee has prepared a step-by-step manual to instruct AAO membership in professional engagement
 - **SEGR** – Interaction with insurance companies and Medical Directors for coding and payment problems
 - **Legislative Affairs** – ‘How to’ properly advocate for state and national AAO initiatives
 - **GoSE** – Idea ‘incubator’ to increase greater state and local membership numbers and participation

Subspecialty Society Engagement Opportunities

- **Participate in developing the “tool box” library**
 - Be available to provide relevant informational and subspecialty specific expertise
- **Be an organized resource for general Academy membership questions**
 - Regional Representatives can connect membership inquiries to *and* forward suggestions from the engaged subspecialty societies and their named BOG Representatives



BOG Meetings

ANY AAO-HNS member can attend BOG meetings including the BOG committee meetings and BOG General Assembly

Upcoming Meetings

- **BOG 2020 Virtual Fall General Assembly**
Saturday, September 12, 5:00 PM – 6:00 PM Eastern
- **AAO-HNSF 2020 Virtual Annual Meeting & OTO Experience**
September 13 – November 8 (approx.)
- **AAO-HNS/F Leadership Forum and BOG Spring Meeting**
April 16 – 18, 2021 | Alexandria, VA

Contact Information

- BOG Regional Representatives Email
BOGRegionalRepresentatives@entnet.org
- Brian Lagana, Senior Manager, Member Networks and Engagement
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- Troy Woodard MD FACS, Member at Large AAO-HNS BOG
troywoodardmd@gmail.com





AAO-HNS/F 2020
LEADERSHIP
FORUM
& BOG SPRING
MEETING

MAY 1 – 3
ALEXANDRIA, VA

www.entnet.org/LeadershipForumRegistration

 **BOG** BOARD
OF
GOVERNORS

 **SRF** SECTION FOR
RESIDENTS AND
FELLOWS-IN-TRAINING

 **WIO** WOMEN
IN
OTOLARYNGOLOGY

 **YPS** YOUNG
PHYSICIANS
SECTION

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Rev. 020520

