

DECEMBER 2019



**AMERICAN ACADEMY OF
OTOLARYNGOLOGY-
HEAD AND NECK SURGERY**

**Board of Governors (BOG):
Socioeconomic & Grassroots Representative**

HISTORY & BACKGROUND OF THE BOG

The BOG was established in 1982 as a grassroots Member network within the AAO-HNS. The BOG is made up of local, state, national, and specialty otolaryngology-head and neck surgery societies. The BOG functions as a grassroots advisory body to the AAO-HNS/F Board of Directors (BOD) in order to:

- Act as an avenue of communication between the BOD, AAO-HNS membership (U.S.), and the local, state, regional, and national otolaryngology-head and neck surgery organizations;
- Make recommendations regarding the programs and policies of the AAO-HNS;
- Seek out and involve practitioners of otolaryngology-head and neck surgery in academic, social, economic, and political issues relative to the specialty;
- Strengthen the AAO-HNS and otolaryngology societies; and
- Support the general good of patients, the specialty, and the medical profession.

REPRESENTATION IN THE BOG

Each affiliated BOG society has three (3) designated positions to the BOG – Governor, and two Alternate Governors (a Legislative Representative and a Socioeconomic & Grassroots [SEGR] Representative). The Governor is the designated individual permitted to vote on behalf of their respective society on matters before the BOG. In the event that the Governor is not in attendance at a meeting of the BOG (spring or fall), an Alternate Governor (Legislative Representative or SEGR Representative) can vote on the Governor’s behalf.

DUTIES OF BOG REPRESENTATIVES

BOG member society representatives are expected to serve as the bridge between the individual society and the AAO-HNS. In their liaison role, these individuals are primarily responsible for communicating and coordinating information and requests to/from BOG leaders and society members.

The BOG Governors/Alternate Governors are expected to attend the BOG General Assembly during the Leadership Forum & BOG Spring Meeting and the fall Annual Meeting. In addition, the Representatives are invited to attend their respective BOG committee meetings during the spring and fall meetings.

SUMMARY OF ROLE: SOCIOECONOMIC & GRASSROOTS REPRESENTATIVES

The BOG SEGR Representative is a role assigned in every local, state, national, and specialty society recognized by the BOG. The SEGR Representative will be the primary conduit for updating the member society of BOG initiatives relating to physician payment and state regulatory matters. SEGR Representatives will also report to the BOG and its SEGR Committee on key practice issues impacting their society.

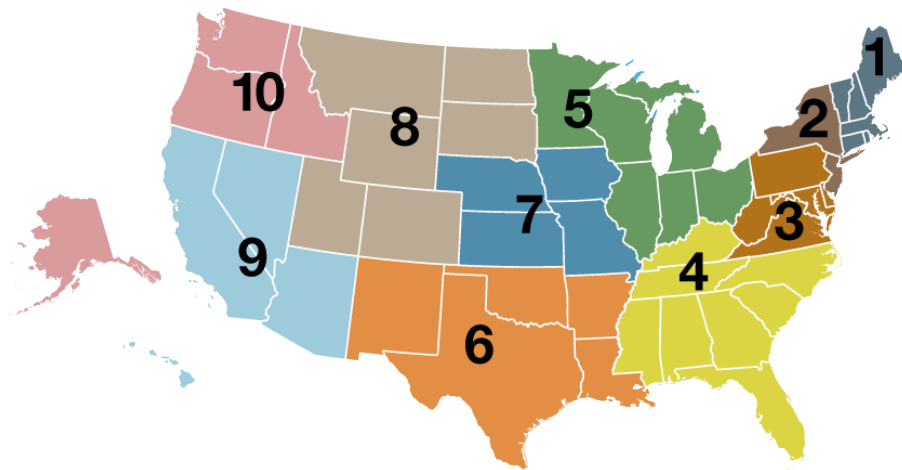
Specific tasks of the SEGR Representative

- Circulate communications from the BOG and the SEGR Committee on socioeconomic issues;
- Help to circulate, publicize, and encourage completion of the annual SEGR polls;
- Communicate any new socioeconomic problems and issues to the SEGR Committee leadership;
- Attend and participate in the fall and spring SEGR Committee activities as non-voting observers;

- Ensure their society is providing BOG staff with the most up-to-date information; and
- Help to answer questions from the AAO-HNS, BOG, and SEGR committee as issues arise.

REGIONAL REPRESENTATIVES

To enhance and facilitate communications, the BOG reorganized itself into ten (10) geographic regions. These enhancements are particularly helpful in states with inactive or new BOG societies. In addition, a specialty society task force has been added to the 10 regional representatives to foster specialty unity and coordination. As issues arise within BOG societies, we encourage the Governor, Legislative Representative, and/or SEGR Representative to reach out to these regional reps, as well as to collaborate with BOG Executive Committee leaders.



Region 1:

Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

Region 2:

New Jersey, New York, Puerto Rico, U.S. Virgin Islands

Region 3:

Delaware, District of Columbia, Maryland, Pennsylvania, Virginia, West Virginia

Region 4:

Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee

Region 5:

Illinois, Indiana, Michigan, Minnesota, Ohio, Wisconsin

Region 6:

Arkansas, Louisiana, New Mexico, Oklahoma, Texas

Region 7:

Iowa, Kansas, Missouri, Nebraska

Region 8:

Colorado, Montana, North Dakota, South Dakota, Utah, Wyoming

Region 9:

Arizona, California, Hawaii, Nevada

Region 10:

Alaska, Idaho, Oregon, Washington

Specialty Societies

Learn who your regional representative is by visiting - <http://www.entnet.org/content/bog-region-map>.

BOG COMMITTEES

All AAO-HNS active members are eligible to apply to become a member of a BOG Committee or attend BOG Committee meetings. Committee appointments are done on an annual basis and appointed by the BOG Executive Committee in consultation with the Chair and Vice Chair of the respective committee. The BOG has three committees: Governance & Society Engagement, Legislative Affairs, and Socioeconomic & Grassroots.

SOCIOECONOMIC & GRASSROOTS COMMITTEE CHARGE

The BOG SEGR Committee shall represent the concerns of the practice of otolaryngology–head and neck surgery. It shall identify and assess problems; advise the Board of Governors regarding government regulations and other third-party actions that impact the practice; promote public relations activities; and review proposed resolutions for the Board of Governors.

JOB DESCRIPTION FOR SEGR COMMITTEE MEMBERS

Expectations:

- Attend the fall Annual Meeting and Leadership Forum & BOG Spring Meeting;
- Help develop the programs for the fall and spring meetings;
- Participate in SEGR Committee conference calls;
- Become a Regional Representative and/or participate in ad hoc committees as needed;
- Mentor Young Physicians and/or Residents and Fellows-in-Training Members;
- Be aware and actively follow socioeconomic issues locally, regionally, and nationally;
- Help to circulate, publicize, and encourage completion of the annual SEGR polls;
- Timely respond to emails from the BOG, Chair/Vice Chair of BOG Committees, and staff; and
- Reach out to societies which are dormant, societies not providing updated representatives, societies with no representation at BOG meetings, and encourage their engagement and participation.

BOG RESOURCES

Questions? Please contact BOG staff at bog@entnet.org. More information about the BOG can be found at <http://www.entnet.org/bog>. BOG members also are encouraged to post statements, questions, and discussions on the BOG community on [ENTConnect](#).